


In a world with people seeking riches throughout the history books, the terms luxury, quality, and exclusivity have become predominant. The chase for luxury and fine products has laid the foundation for our business at Will Falco. After much exploration we are here with the commitment and the capacity to facilitate and to bridge the most premium consumers with finest products available. With all our processes adhering to international quality standards plus with our team equipped with the special skill of understanding people, will guarantee to serve you with the feeling of exclusivity, luxury, and richness.





WHAT WE DO

Our undivided focus is directed on ensuring that fine merchandise reaches the hands of fine customers. We hunt for the finest and most distinctive things that a passionate consumer demands and deliver them with the addition of artistry and a sense of luxury to boost our cherished customer's spirit. Crossing land and sea in search of the desired precision with the highest quality standards to meet our clients' expectations is a way of life at Will Falco.



CEYLON SPICES

Sri Lanka (Ceylon) is a bright green island in the Indian Ocean with a plethora of products, which includes rich and fragrant spices with a distinct scent and taste that is unmistakably Ceylon. We are quite proud of the spices produced on the island of Ceylon, presently known as Sri Lanka. Unbeknownst to many, they have played an important role in world history. The spices found on this island nation play a significant role in leading a healthy lifestyle. Being home to world acclaimed spices like True Ceylon Cinnamon maintains the island country of Sri Lanka at the forefront of the world spice trade.





TRUE CEYLON CINNAMON

Ceylon cinnamon has a rich history dating back more than two thousand years and is a component of Sri Lankan culture. From the name itself True Ceylon Cinnamon is a unique gift from mother nature. Since ancient times, the original pure cinnamon, which could only be grown in Sri Lanka's lush soil, has been recognized and was revered as a royal gift. It was regarded as being more valuable than gold. Experience authentic Ceylon cinnamon from the one place it originated, painstakingly collected from Sri Lanka's oldest and most unique cinnamon fields.






THE HISTORICAL TALE

Portuguese traders from the start of the 15th century hold the distinction of being the ones to first uncover this mysterious *pais de la canela*. The little island tucked away at the tip of India known to Arab traders as Serendib and to Europeans as Ceylon is what they mistakenly believed to be the Cinnamon Country. It is Sri Lanka. Until Dutch traders ousted them in the early 16th century, the Portuguese had a monopoly on the trade of Ceylon cinnamon to Europe for more than 100 years.

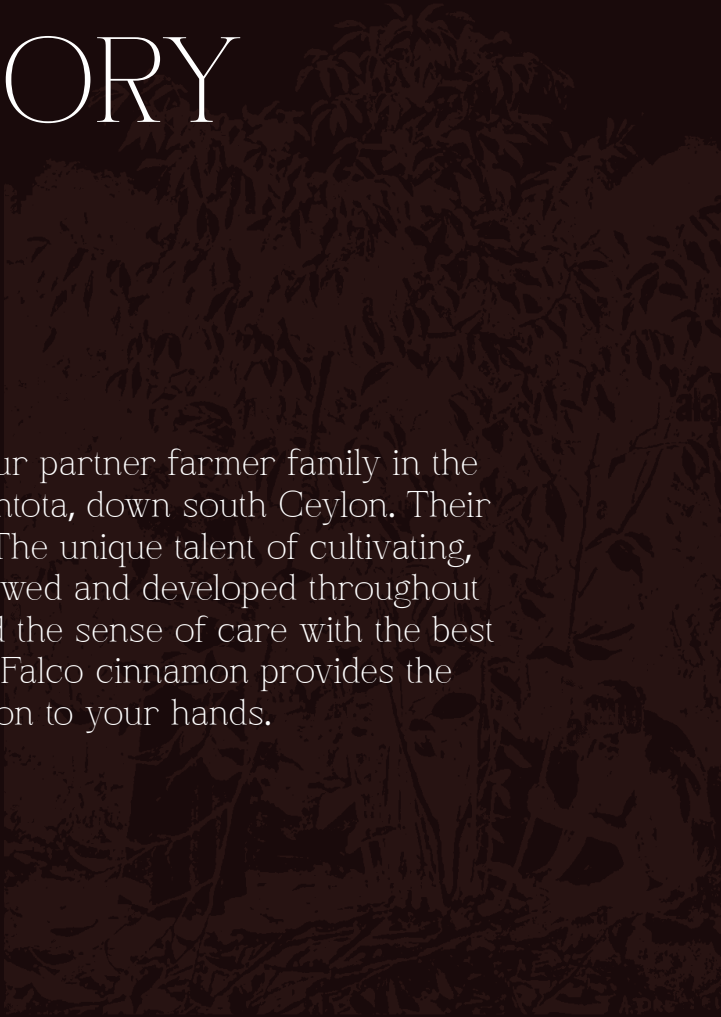
The eponymous Dutch governor Iman Willem Falck and his support of Sri Lanka's True Ceylon Cinnamon Industry served as the inspiration for our team and brand. In essence, he deserves the credit for establishing and expanding the cinnamon industry in Sri Lanka. His first act as governor of Ceylon was to seize power and expand Cinnamon Estates all across the Dutch-controlled Ceylon. The prosperity of the True Ceylon Cinnamon Industry in the 21st Century may be attributed to his ability to create a global market for True Ceylon Cinnamon during his rule from 1736 to 1785.





OUR SUPPLIER'S STORY

The journey of our cinnamon begins from the hands of our partner farmer family in the heart of the cinnamon cultivating village of Induruwa in Bentota, down south Ceylon. Their story dates back to the British colonial period of Ceylon. The unique talent of cultivating, harvesting and processing Ceylon has been carefully followed and developed throughout generations. By blending the inherited talent, experience and the sense of care with the best international quality practices and the rich origin of Will Falco cinnamon provides the foundation to deliver the best Ceylon cinnamon to your hands.

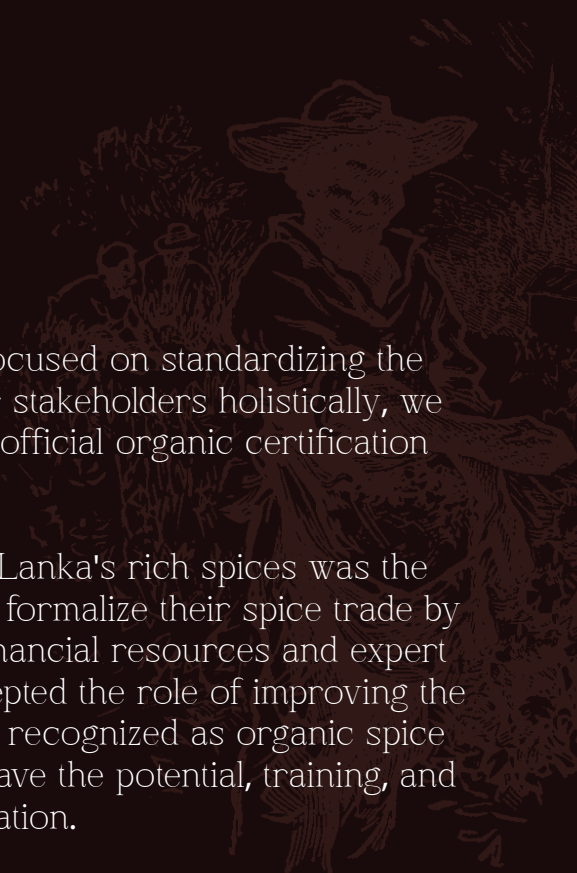




CERTIFICATION

Because quality is our backbone at Will Falco, we have surely focused on standardizing the already best items we offer. Thus, because we consider all of our stakeholders holistically, we decided to bridge the gap between the best organic farmers and official organic certification methods.


One disheartening discovery during our expedition to study Sri Lanka's rich spices was the inability of most organic farmers who produce the finest spices to formalize their spice trade by enrolling for organic certification programs, owing to a lack of financial resources and expert knowledge on certification procedures. As a result, Will Falco accepted the role of improving the future of our partner farmers by assisting them in being formally recognized as organic spice growers. Will Falco's premium prices ensure that these farmers have the potential, training, and financial support to attain organic certification.





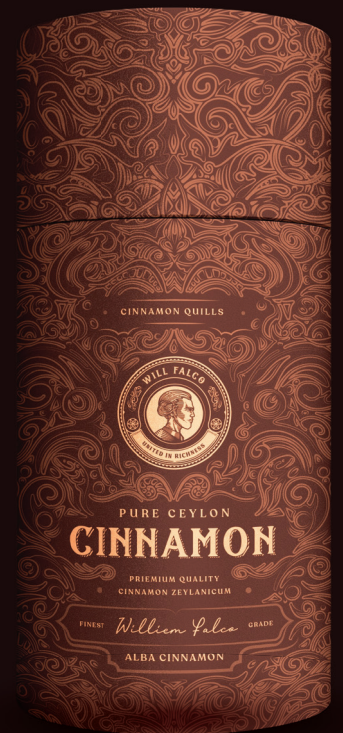
OUR PRODUCTS

Our True Ceylon Cinnamon product line features only the best Alba grade cinnamon found in the beautiful island of Ceylon. With utmost passion the Cinnamon is extracted from the holistic trees and carefully crafted into a masterpiece of luxury and richness retaining the exotic taste and the aroma distinctive for True Ceylon Cinnamon.



TRUE CEYLON CINNAMON QUILLS

Cinnamon quills of the finest quality, chosen and created from the purest, richest grade inner barks of native Cinnamon trees. This cinnamon quill from Sri Lanka is Alba grade, the world's best and most pursued grade of Ceylon cinnamon quill.



TRUE CEYLON CINNAMON POWDER

Will Falco's True Ceylon Cinnamon Powder, made from the finest inner barks of the Cinnamon Tree, is one of the cinnamon family's most popular goods. Cinnamon Powder by Will Falco is the gold standard of the Ceylon Cinnamon Family's most popular product, air cooled and ground to perfection.



PURE CEYLON CINNAMON FIREWOOD

Firewood by Will Falco delivers the characteristic scent and therapeutic properties of True Ceylon Cinnamon without compromise. Our firewood is sourced from the same exquisite Cinnamon Trees, assuring a one-of-a-kind burning experience.





CINNAMON ESSENTIAL OIL

Cinnamon Essential Oil by Will Falco delivers an exquisite sensation of opulence, splendour, and also serenity while displaying a variety of nutritious therapeutic benefits.



CINNAMON LEAF ESSENTIAL OIL

This fragrant oil, extracted from the leaves of the Ceylon cinnamon tree, has been used by healers for generations and is recognised for its peppery and herbaceous fragrance, as well as antibacterial and antiseptic capabilities.



CINNAMON BARK ESSENTIAL OIL

Cinnamon bark oil is a unique oil derived from the bark of the Ceylon Cinnamon tree. It has a delicate aroma and a sweet, spicy flavour. Cinnamon bark oil contains about **50** minute undiscovered components in addition to **90** recognised ones and also known for its medicinal properties.



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